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Amazon.com Recommendations: Item-to-Item Collaborative Filtering

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↑ ABSTRACT

By comparing similar items rather than similar customers, item-to-item collaborative filtering scales
to very large data sets and produces high-quality recommendations.

↑ REFERENCES

Note: OCR errors may be found in this Reference List extracted from the full text article. ACM has
opted to expose the complete List rather than only correct and linked references.

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